

Oscar Craven

AI Implementation Consultant | AI product builder

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I build AI products and the systems that put them to work inside real teams. At AcmeAI & FX, an AI film and post-production studio, I was the first hire and run all AI operations, across product, hiring and partnerships. I built Lupin, the studio's AI image and video tool, and its link into the studio pipeline. Before that I led an AI compliance pilot at Google, founded The Tenants' Voice and spent four and a half years in product at Flixmedia.

Experience

AcmeAI & FX (AI film and post-production studio)

02/2026 – Present

AI Implementation Consultant

First hire, responsible for all AI operations. The studio won an \$80M Hollywood feature in 2026; the team is 40+ as of October 2026.

- Built **Lupin**, the studio's AI image and video tool, from July to October 2026: what it does for artists, what ships next, and the code.
- Shipped the **ShotGrid submission path**: live project, sequence and shot pickers, pipeline validation before anything is sent, version numbers from ShotGrid, farm-rendered dailies in the studio's version store under pipeline-clean file names, and an asset browser that brings approved media, including plates, onto the canvas.
- Moved generation onto **studio-managed provider access** across three routes, with no API keys on artist machines. Secrets live in **Infisical**, so access is granted or revoked in minutes.
- Added **submission telemetry** and a per-person funnel dashboard, used to track artist progress, usage and cost, and to feed successful prompts back into the prompt guidance.
- Built a server-side **generation job queue** with monitoring, so generation can run off the artist's machine.
- Set up **direct partnerships with model providers** for early access and free R&D tokens. Going direct to provider APIs instead of image aggregators cuts model costs by **30 to 60%** (my estimate).
- Ran **hiring and recruitment end to end with AI**, portfolio first: candidate search across Behance, Instagram and personal sites with Boolean search; CV review, NDAs and interview scheduling automated.
- Automated **operations across hiring, finance and R&D**: a Notion CRM for artist onboarding and availability, model news into Slack, time-logging reminders and payslip delivery.

Google (AdTech)

04/2024 – 11/2025

Product Solutions Consultant (contract via Harvey Nash, renewed twice)

- Led an **AI compliance pilot on Vertex AI** for a Google advertising product, from discovery to MVP. It reached a **78% automatic re-approval rate**, **99% precision** on false positives and **under 1% unsafe approvals**.
- The pilot generated **\$6-10M in client revenue** and won the **2024 Risk Taker award**.
- Coached the UK Solutions Team and worked with senior leadership to get a core policy change approved.

The Tenants' Voice (AI advice service for tenants in England, thetenantsvoice.uk)

02/2025 – Present

Founder

Live since October 2025. The funded build is in development, with public launch planned for December 2026.

- In April 2026 a consortium led by NCRC, with LSE and Regenda Homes, won **£113,631** from the Social Housing Innovation Fund to extend the service. It had **700+ unique users** and **70+ daily active users** before the bid.
- Led the research with LSE and turned the feedback into product requirements and a roadmap of the **9 most valuable features**, chosen from 28 asks.
- Picked the supported languages from my own **Census 2021 analysis**: 212,725 social renters in England cannot speak English well or at all.
- Run **model evaluations** on every build. One blind sample of 82 cases (October 2026) judged the new build better in **57 of 82** and cut wrong-law answers from 2 to 0 (AI reviewers, one run).
- Fixed the retrieval index for a **21x speed-up** (2,911 ms to 136 ms, May 2026). Chose vector-only search for speed, then brought hybrid search back in the new build after vector-only missed exact terms such as Section 21.

Flixmedia (B2B SaaS for e-commerce content syndication)

10/2019 – 04/2024

Lead Product Manager

03/2023 – 04/2024

- Led a **1-year re-architecture** of the core platform into a modular, data-first system, which delivered a data-driven personalisation engine.
- Turned user research into a core UI redesign: **click-through rate up 110.12%** and **add-to-cart up 40%**.
- Delivered a self-service platform so clients manage comparison tables themselves, **saving £10k a quarter** in developer time.
- Owned the backlog and user stories for the data and engineering teams; **sprint velocity rose 9%**.
- Led technical discovery and integration delivery for **Mercado Libre**, taking the product into Latin America.

Product Owner

10/2019 – 02/2023

- Delivered **200+ e-commerce projects** for global electronics brands, **97% on time** with a 5 out of 5 CSAT, raising client add-to-cart rates by up to 28%.
- Automated a project-manager bottleneck with Excel macros, saving **400+ hours a year**.
- Supported **£5m+ in renewals and new business** as the technical expert in pre-sales.
- Deputised line management and coached 8 employees.

Account Manager, Cablato (AdTech start-up)

09/2018 – 09/2019

Account Manager, Crowd Emotion (AI start-up)

01/2018 – 06/2018

Side projects

- Open Loops** (public, MIT): tracks open asks both ways on Slack and Gmail, then drafts the follow-up.
- Plainspeak** (public, MIT): a macOS app that explains or corrects the message under your pointer in plain English.
- Slipway** (private repo, public install page): a worktree, terminals and agent view per Git branch.
- AI game benchmark** (public): 580 builds of 10 retro arcade games by 9 AI models, scored by 3 judges.

Skills

Claude Code and agent orchestration, RAG and evaluation, Supabase, Vertex AI, TypeScript, Python, ShotGrid pipeline integration.

Certifications

AI Product Manager, IBM	11/2025
Generative AI for Product Managers, IBM	11/2025
AI-powered Shopping Ads Certification, Google	02/2024
Product Analytics Certification, Pendo	03/2023
Agile Skills Assessment, LinkedIn	06/2021

Education

University of York Criminology, BA Hons (2.1)
Radley College English (B), French (B), Religious Studies (A)